



Nonprofit Commons (NPC) in Second Life (NPSL)



The Second Life location for Nonprofits

Our Mission: To create a community of practice for nonprofits to explore and learn about virtual worlds, foster connections, and explore the many ways in which nonprofits might utilize the unique environment of Second Life to achieve their missions.

- More than **600 members** and over **80 NPC residents** from around the world
- **1,657** average unique visitors/mo from **69** countries to site: www.nonprofitcommons.org
- **Encompasses 4 SIMs/Islands** forming a nonprofit/philanthropic archipelago
- **Community wiki:** <http://npsl.wiki.techsoup.org/>
- **Presentations about NPSL work:** <http://www.slideshare.net/tag/npsl>
- **Video about NPSL work:** <http://www.youtube.com/watch?v=xwAZ1-BstjE>
- **Images** available at Flickr photostream: <http://www.flickr.com/photos/tags/npsl/>
- **Community tagging** (blog articles, news, relevant links): <http://del.icio.us/tag/npsl>
- **Social Media:** [Twitter](#), [Facebook](#), [LinkedIn](#), and [Google Group](#).

PRESS

[The New York Times](#) * [The Washington Post](#) * [The Nonprofit Times](#) * [New Scientist](#) * [The Daily Show](#) * [Huffington Post](#) * [Social Edge](#) * [Launch Squad](#) * [KCBS](#) * [KQED](#) * [msnbc](#) * [San Jose Mercury News](#) * [Linden Prize Finalist 2009 and 2010](#) * [Contribute Magazine](#)

Why Join the SL Community of Nonprofits?

- **Community & Nonprofit Capacity Building (Support & Education)**
 - Free office space to qualified nonprofits
 - Nonprofit advisory services, workshops, and weekly nonprofit networking events
 - Support/knowledge base for grants
 - NPC is a Community Gateway, where new avatars can go through a nonprofit-specific orientation and are welcomed into the nonprofit community.
- **Virtual Tech Support:** Virtual office hours for technical support, support community for nonprofit IT professionals
- **Research & Reporting:**
 - **SL Impact Report:** Comprehensive report on the real-world impact of nonprofits in Second Life work
 - **U.S. Congressional Hearing: Online Virtual Worlds (4/1/08):** NPC Founder, Susan Tenby, [testified](#) on the value of nonprofit work in virtual worlds, alongside Philip Rosedale
- **Notable Events:**
 - Earth Day NPC Eco Commons Mixed Reality Event 04/22/10.
 - TechSoup Global's Digital Storytelling Online Event and Community Challenge, 09/30-10/21/09.
 - Health Panel Expo Mixed Reality Event, 05/09.

More info: <http://www.nonprofitcommons.org>

"It is really wonderful to network with so many talented people with big hearts." - Zinnia Zauber, resident.

"Just being at one of our Friday morning 8:30 AM meetings makes me feel good being in the presence with so many terrific people all wanting to make a difference. And I say "being with" because that's how it seems."
Buffy Beale, resident.